



WASH, Behaviour Change, & Innovative Approaches in the Pacific, Timor and Africa

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S1 = SONGS

- ❑ People love singing.
- ❑ Songs part of community meetings
- ❑ Songs help people learn new things
- ❑ Songs build community spirit

We are one big happy family

We are one big happy family

God's family – God's family

We are one big happy family

God's family are we

He is my brother and she is my sister,

Our father in heaven who love you and me.

Teasing songs

Roberto - ema hotu

Roberto - ema hotu

Roberto -

Tansa la halo sintina ba o?

(Why are you not building your toilet?)

S2 = Stories

- ❖ Social issues and community events
- ❖ Vital part of community life
- ❖ Solomons: **Discussion = “Story-telling”**
- ❖ Story told by village chief in Sierra Leone

Stories to motivate and influence

- ❖ **Timor: Stories – horizontal communication**
- ❖ **One village telling another village** how it has organised everyone to achieve ODF
- ❖ **Leader who is passionate about ODF**
behaviour change persuading others

Village leader's own words

Tomorrow morning you should start building your own toilet. **You have big houses so why can't you build a small toilet?** I know you can do it! It's time to start.



In the past NGOs gave us materials, but few people built toilets. Now we realise that **we have to do it ourselves, not wait for government.** You have to build on your own, using your own materials.

A toilet is very simple to build. Dig a hole, cover it with a slab, and then make walls to give you privacy. It only takes one hour to dig a pit – I guarantee it, I've done it!

Flies, dogs, and pigs carry shit to our food and bring diseases to our children. So make sure that shit is stored in a toilet. Otherwise people from other villages will come here and laugh at you because you are still eating your own shit.

Women are happy they no longer have to leave their homes and look for a safe place to shit in the dark. Men are happy that when their sons visit with a girlfriend, they can offer them a toilet to use, rather than pointing to the bush.

I'm shocked – I now realise that **we eat shit**. I wake up in the morning and put on good clothes, but I am **eating shit**. When I eat a delicious meal, I am **eating shit**. When I go to the river, I **drink shit**. Now we know that **people should have their own house and shit should have its own house.**

S3 = Sustainability

- ❖ Making sure we **sustain behaviour change**
- ❖ Some CLTS programs - more time/effort spent on **triggering** than **followup**
- ❖ Selecting **natural leaders** in each village to **visit HHs regularly** to encourage toilet building

Sierra Leone example

- ❖ Regular followup – result: real behaviour change
- ❖ **Each year heavy floods - toilets collapsed**
- ❖ **After rains households re-built their toilets**
- ❖ **New habit of using toilet – people did not want to go back to using the bush**

S4: Skills, Self-confidence, Sacrifice

- ❖ Good volunteer programs – **Natural Leaders**
- ❖ **Personal sacrifice** to mobilize change
- ❖ **Walk long distances** to visit HHs, **tell stories to inspire, & help physically** – work teams dig pits & build toilets – **result: 100% ODF in 3 weeks !**

Selecting Natural Leaders

- ❖ **Volunteer = neighbour helping neighbours**
- ❖ Selected at end of triggering – **each cluster of HHs select their own Natural Leader** – they know who can do a good job
- ❖ Visits only 8-10 neighbouring households

S5 = “SHIT”

- ❖ Word “shit” is very offensive
- ❖ **Talking about shit = taboo**
- ❖ Botswana – use word “**leswe**” (**dirt**) for shit
- ❖ To break habit of people shitting in bush, we **need to ‘call a spade a spade’** – not euphemism

To break the “shit” taboo

- 1) Get **advance permission** from chief & church
- 2) Use “shit” in exercises and songs –

KA NI SAKI KU BONA – **TUZI! TUZI!** (x2)

KANI SAKI KU BONA –

TUZI TUZI TUZI TUZI TUZI TUZI !



S6 = Simple

- ❖ We need to use **simple methods** - methods which can be **easily used by volunteers**.
- ❖ **Which CLTS and PHAST methods can be easily facilitated by everyone?**
- ❖ **Example from Namibia - John**

IUMI WASH HAN (Last song)

lumi wash han (x 2) Wetim soap (x 2)

Mekem han klin gud

1) After shitting 2) Before kaikai

3) Before mekem kaikai 4) After klinim baby