

Fund Learning & Reflection Event

Brisbane

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Australian Government

Department of Foreign Affairs and Trade



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Community hazard mitigation and preparedness, emergency response and recovery, and community development:

The role of Sanitation businesses

The LL sanitation enterprise program

- Solomon Islands, Vanuatu, Papua New Guinea and Fiji
- Urban and peri-urban informal settlements
- Support to:
 - development of sustainable sanitation enterprises
 - improved community sanitation
 - increased community hygiene awareness
 - creation of an enabling environment for improved sanitation
 - development of sanitation policies.

LL's approach

- LL International support to Country Offices
- Collaboration with all stakeholders
- Broad awareness raising



- Capacity building
- Mentoring business personnel
- Incorporating DRR and Environment issues into toilet design and location.

Emergency Management Continuum links

- **Increased community hygiene and sanitation awareness**
- **Better prepared communities**
- **Strengthened community resilience to hazards and emergencies**
- **Advocating local business involvement in: hazard mitigation; emergency preparedness, response and recovery; and community development.**

Increasing sanitation and hygiene awareness

- Media
- Sanitation parks
- Collaboration with WASH organisations
- Face-to-face marketing
- Brochures



- Billboards
- Competitions
- Branding
- Support to the community
- Hygiene Kits

Better prepared communities

- Toilet design and location



- Improved community rubbish clean up and drainage

Building community resilience

- **Link to Community Disaster Committees**



- **Providing grassroots information to WASH policy and programs makers**

Advocacy for business involvement in emergency response and recovery

- Request for portable toilets during emergency response.



- Advocacy for sanitation business role in emergency response.

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